

10/567770 16580US

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	) Group Art Unit: to be assigned
	)
LEWIS, Stuart Charles	) Examining Attorney: to be assigned
	)
Application No.: To be assigned	)
Filing Date: February 10, 2006	)
	)
International Application No. PCT/NZ04/00183	)
International Filing Date: August 12, 2004	)
	)
For: Method and Apparatus for Media Buying	) Pasadena, California
	)

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PRELIMINARY AMENDMENT

Mail Stop PCT  
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Alexandria, VA 22313-1450

Dear Sir:

Please amend the above-identified patent application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begin on page 3 of this paper.

**Remarks** begin on page 9 of this paper.